

23. Nationale Gesundheitsförderungs-Konferenz

Donnerstag, 27. Januar 2022, Kursaal Bern

Professor L. Suzanne Suggs

Professor L. Suzanne Suggs, Ph.D., MS, CHES is a Full Professor of Social Marketing in the Institute of Communication and Public Policy (ICPP) and the Institute of Public Health (IPH), in the Faculty of Communication, Culture, and Society, at the Università della Svizzera italiana in Lugano. She is also Vice-President of the Swiss School of Public Health; Visiting Reader in the Institute of Global Health Innovation, Faculty of Medicine, Imperial College London; Co-Chair of the Public Health group of the National COVID-19 Science Task Force, Co-Speaker of the Expert Group Science Communication @ Swiss Academies of Sciences & Arts; Board Member of the European Social Marketing Association; and on the Advisory Board of the Society for Health Communication. Her research focuses on understanding health behaviour and how to change behaviour.



Prior to joining the faculty in Lugano (August 2007), she was Assistant Professor in the Graduate Program in Health Communication, Department of Marketing Communication at Emerson College and Adjunct Assistant Clinical Professor in the Department of Public Health and Family Medicine at Tufts University School of Medicine in Boston, Massachusetts. She earned her PhD in Health Studies from Texas Woman's University and a post-doctoral fellowship in the Department of Clinical Epidemiology and Biostatistics, Evidence-Based Practice Centre, at McMaster University in Ontario Canada. She has also held positions in health industry, as a consultant or employee.

